

Boosters Board Meeting

Wednesday September 2, 2020

Called to order on Zoom at 6:03pm

Attended by Jaima, Hilary, Kandice

Confirm Schedule of Fundraisers for the Year

- Read-A-Thon
 - Note from Daniela: dates are good, will provide update via Slack tomorrow
 - September 15th to 29th
 - Need to get flyers or packets done by September 9th to get in September 11th materials distribution
- Card Sales
 - October 19th to October 30th
- See's Candy
 - Note from Daniela: dates are good
 - Start November 16th, run through Thanksgiving break, close out December 1

Community Event: Danceathon?

- Jaima talked to Andrew at Danceathon about possible event/fundraiser
- Pricing info is in Slack
 - Piner-Olivet uses their full service, but it's \$2000 plus they keep 50% of funds raised
 - Another option is pay \$500 and run it yourself but keep 90%
- They say most of support comes from non-local relatives and friends, not another fundraiser from the parents mostly
- Possible November date? Or wait until January so we're not asking too much at once?
- Jaima will forward email for us all to look at and see their website
- Jaima and Hilary to reach out to contacts at schools that have used them for feedback
- Discuss at next meeting

Add Ambassador Position to Boosters Board

- Jaima motioned to add new Ambassador position to Boosters board, Kandice second
- Job description is "promote events, the school, and the Boosters organization"
- Jaima suggested Tim Finn and Johnathan Lyle to be nominated at next meeting

Spiritwear

- Everything is ready to go for presale
- Promote with cutoff date as September 18th (9th wouldn't give people enough time if we launched tomorrow) with planned extension until the 20th, place order the 21st

- Turnaround should be 2 weeks or less, have sorted/bagged (by classroom) and dropped off at school by October 13th for distribution on the 16th
- T-shirts have the least profit to make them most accessible, other items priced higher
- If we can hit minimums (especially 144) we make more profit
- Jaima to update pricing menu to push on social media and newsletter
- Kandice to put menu on website and update store link

Dine and Donate Update

- Arianna and Jaima have been working on this, Arianna is making calls and trying to get things on the calendar as soon as we can
- Would be nice to have one per month, advertise early and often
- Trying to get McDonalds because it's always a big draw, they said no because of Covid so Arianna is talking to them again
 - Teachers can't serve the food like usual, but maybe they can show up with signs in shifts?

Newsletter Ideas for September

- Make sure the subscription link on the website goes to the right list
- Need to reach incoming families to get more signups, Hilary can send newsletter to TK/K/1 specifically asking them to get involved
 - Link to the "who are we" page and talk up how easy it is to join meetings because it's just on Zoom

Open Forum

- Hilary suggested adding a link to the website for past newsletters, Kandice will add
- Kandice to send out list of people who are on Slack and Google Drive and get feedback about whose permissions can be revoked

Jaima moved to adjourn, Kandice seconded, meeting adjourned at 6:45pm