

Boosters Town Hall Meeting

Thursday, May 27, 2021

Called to order on Zoom at 6:10pm

Attended by Daniela, Jaima, Arianna, Kandice, Hilary, Jon, Pamela, and Harmony

Financials/Treasurer Update

- \$7058 in our bank account after teacher appreciation week, not counting money set aside for yearbooks
- Want to reserve \$3000-4000 going into next year
- We should still have about \$1100 coming from Hall's (spirit wear sales)
 - Parents have been asking for more spirit wear, should run that at the beginning of the next school year
 - Maybe get special shirts for board members with text on the back as well
- Donating about \$900-1000 to yearbooks to cover yearbooks for all
- We usually write a check to the school to cover some expenses, varies by year, won't be a lot this year (not a lot of fundraising and not a lot of expenses)
 - Talked last year about a new gaga ball pit, has been a big hit with kids at recess
- We also usually provide teacher stipends near the beginning of the year for a total of about \$3000
- If we want to/can host a welcome back party, we usually set aside about \$1500 for that

Board Member Position Guides

- Position Guides within bylaws were recently updated to take out extra info and shuffle some responsibilities around
 - Dine and Donates are now under Vice President
 - Updating the website is now under Secretary
- Daniela motioned to approve
- Jaima seconded
- Vote: 8 for, 0 against

RVEF Art Docent Donation

- RVEF reached out recently to request a donation to help fund their art docent program for next year
- We previously tabled discussion until we had a better idea of our financial situation
- Daniela proposed a \$500 donation
- Jaima seconded
- Vote: 8 for, 0 against

Schoolstore Update

- 62 kids participated, across every grade except 6th
- Boosters raised about \$200 (our cut of people's purchases on the site)
- Teachers are receiving about \$8000 in gift cards (donated from families through the site)

- Gift cards have to be spent on schoolstore.com
- Items are marked up, maybe 30-50%
- 6th grade teachers didn't get anything, some teachers got a lot more than others
- Teachers can discuss whether they want to pool all gift cards and split evenly, or use to purchase items for the whole grade, etc.
- May want to do our own similar fundraising campaign next year without this company?
- They have other programs where we can earn some money on the gift cards, will have to see how the teachers like their choices and supplies

New Board Positions

- Nominations:
 - President: Jaima
 - Vice President: Arianna
 - Secretary: Daniela
 - Treasurer: Jon
 - Ambassador: Pamela, Amy
 - Events: Kandice
- Vote: 7 for, 0 against
- Jaima will reach out to people we had last year to see if they want to come back (Rose, Amy Mendoza, Marisela, etc.)
- Want to switch back to in person meetings when we can, with Zoom option available via a laptop for people to join that way as well

Yearbook Update

- Yearbooks are in, students will receive Tuesday next week, 6th graders will receive tomorrow
- Want to stay committed to yearbooks for all next year as well
- May be able to sell more business ads next year, with yearbooks for all it reaches at least 400 students
 - Dine and Donate businesses may kick in a little extra to be in the yearbook
- Several Binkley families/staff made donations to cover yearbooks for everyone

Fundraiser Ideas for Next Year

- Kona raised \$250, if we sign up for 6 events then we get 25% instead of 20%

Kindergarten Playdates

- Before school starts, reach out to kinder families (we can't email them directly, but we can get a Google form to Tahryn and she can email them to allow them to opt in to getting email from Boosters)
- Could host park meetups for each grade level throughout the year or over the summer if we wanted, reach out to families in the same way
- Kindergarten Orientation Boosters also usually provide a snack if possible

Recruitment Idea for Next Year

- Restart room parent program, work with teachers, having room parents attend Booster meetings can help bridge the gap
- Send flyers for teachers to hand out at the beginning of the school year to get people to sign up

- Be clear that being a Booster can be a large or small commitment, whatever you have time for!
- Barbecue at the park, could be Booster event before school starts to get to know us
- Promote fact that we publish newsletters in Spanish as well, we just sort of quietly started doing it but families who don't read English were probably not already signed up
- Tahryn can push email out to families in the whole school, let them opt in to getting Booster emails

Meeting adjourned at 6:59pm